



Santa Clara – Summer 2008
June 27-29, 2008
Santa Clara Convention Center, Hall D
Santa Clara, CA

The event will be held at the Santa Clara Convention Center, 5001 Great America Pkwy., Santa Clara, CA 95054.

Booth Assignments:

All booths are available on a first come, first served basis. Consideration will be given to booth holders who have supported these events in previous years. However, to ensure your choice, contracts and deposits must be received in a timely manner. The initial assignments will be made on March 30, 2008.

Booth Equipment: All booths are 8' x10' draped booths. East booth will include:

- | | |
|--|-----------------------------------|
| A. Five (5) folding chairs | C. A One-Line Identification Sign |
| B. One (1) 8' Front and (1) 6' Back-up Table Draped
<i>Corners receive an additional 6' side table & 8 Chairs</i> | D. One (1) Wastepaper Basket |

Payment Schedule:

Payment schedule consists of two payments. The first payment of 50% is due with this contract; the second and final payment of 50% is due May 1, 2008. Booths cannot be reserved without a deposit. A \$25.00 fee will be applied if a credit card charge is declined when being processed for payment.

California Seller's Permit:

Every booth holder is required to have a valid California Seller's Permit. You must furnish us with the number one month before the Event takes place. No one will be allowed to participate without a valid number.

To obtain a permit contact:

State of California Board of Permits
250 South Second Street, Room 250
San Jose, CA 95113

<http://www.boe.ca.gov/>

Pricing:

First timers doing the Santa Clara Show – Any Straight \$500 / Any Corner \$ 700



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List your booth choices in descending order 1st _____ 2nd _____ 3rd _____ or by Price Classification \$ _____

This agreement is entered into this day by and between the American Stamp Dealers Association Inc., hereinafter after called "ASDA" and _____ hereinafter called the dealer. In consideration of the sum of \$ _____ (final Payment due on May 1, 2008), ASDA agrees to provide the dealer with exposition space # _____ at the Summer 2008 Postage Stamp Show to be held on June 27-29, 2008 at the Santa Clara Convention Center, Santa Clara, CA.

Both Parties agree to be bound by the following terms and conditions:

1. Dealer(s) must be a member of the ASDA in good standing.
2. Dealer(s) will limit his business and activities to the purchase, sale, or trade of philatelic material and related supplies.
3. Dealer(s) agrees that during the hours the exposition is open, he will be in attendance at the exposition space provided under the terms of this agreement, and will maintain an adequate stock of material for sale or trade. If dealer fails to occupy his exposition space by one hour prior to the opening of the show, he shall forfeit the exposition space but be liable for full payment of same.
4. Dealers and employees thereof must wear their badges at all times. Dealers are responsible for the actions of anyone wearing said dealer's badge.
5. Dealer(s) agrees to maintain his exposition space in an orderly and presentable condition. No signs without the prior consent of ASDA shall be displayed, other than those furnished by ASDA.
6. ASDA agrees to provide 24 hour uniformed guard service, but ASDA is no to be held responsible for any loss of any kind.
7. Dealer(s) agrees not to bring any property to the premises prior to published move-in time and to vacate the premises, including removal of all equipment and stock prior to midnight of the last day of the show. Material left after this time is at dealers own risk.
8. Dealer(s) may not employ or otherwise have present in his booth the owner of material, which said dealer has taken on consignment.
9. If a dealer violates any of these rules, the Code of Conduct, or the Pledge of ASDA, dealer may be directed by the Executive Director to close his booth immediately, and forfeits all payments made and will be subject to such further action as may be considered by the ASDA Board of Directors.
10. Dealer shall indemnify, hold harmless, and defend the American Stamp Dealers Association, the Licensor, or its board of directors, officers, agents, and employees from all losses, claims, liability, action, damage, and judgment recovered from or asserted against Licensor or expense (including, without limitation attorney's fees and expenses) (i) for any injury to or death of any persons, and any loss of through theft or otherwise, or damage to property arising in any way in connection with the use and enjoyment by the Licensee, or any other person of entity with permission, expressed or implied, of Licensee, of the Space, equipment or of the Facility; or (ii) arising out of the use of patented, trademarked or copyrighted materials, equipment, devices, processes or dramatic rights furnished to or used by Licensee, its exhibitors or other persons in connection with the Event or the use of the space. If licensor shall be made a party to any litigation commenced by or against Licensee, or relating to this License or to the Space, the Licensee shall pay all costs and expenses, including all reasonable attorney's fees and court costs incurred by or imposed upon Licensor by virtue of such litigation. Such indemnification shall not be effective if damage or injury result from the sole negligence, gross negligence or willful misconduct of Licensor. "The Center, the City of Santa Clara, the redevelopment Agency of the City of Santa Clara, The Santa Clara Chamber of Commerce and their respective officers, directors, employees and or agents.
11. In case of cancellation, dealer will receive a refund of said booth less a 25% administration fee, if ASDA is notified one month before the show, and booth can be resold. No refund will be made on cancellations made less then one month before the show. In any case, if booth remains vacant dealer, is liable for full cost as sated in paragraph # 3 of this contract.
12. No person who is under suspension or who has previously been expelled or denied membership for causes other then insufficient experience may be allowed to act as a dealer's assistant or otherwise appear behind a dealer's booth at any ASDA sponsored show.
13. Regarding the interpretation and enforcement of these rules, the decision of the Executive Director will be final. He will also have the final say on matters not included herein that may arise during the show.

Date: _____ Dealer: _____ CA. Sellers Permit # _____

Credit Card # _____ Signature: _____

Exp. Date: _____ All Credit Card Payments will be automatically charged on due date. \$25 Reprocessing fee for declined cards

Payment Schedule:

First Payment of 50% due with contract.

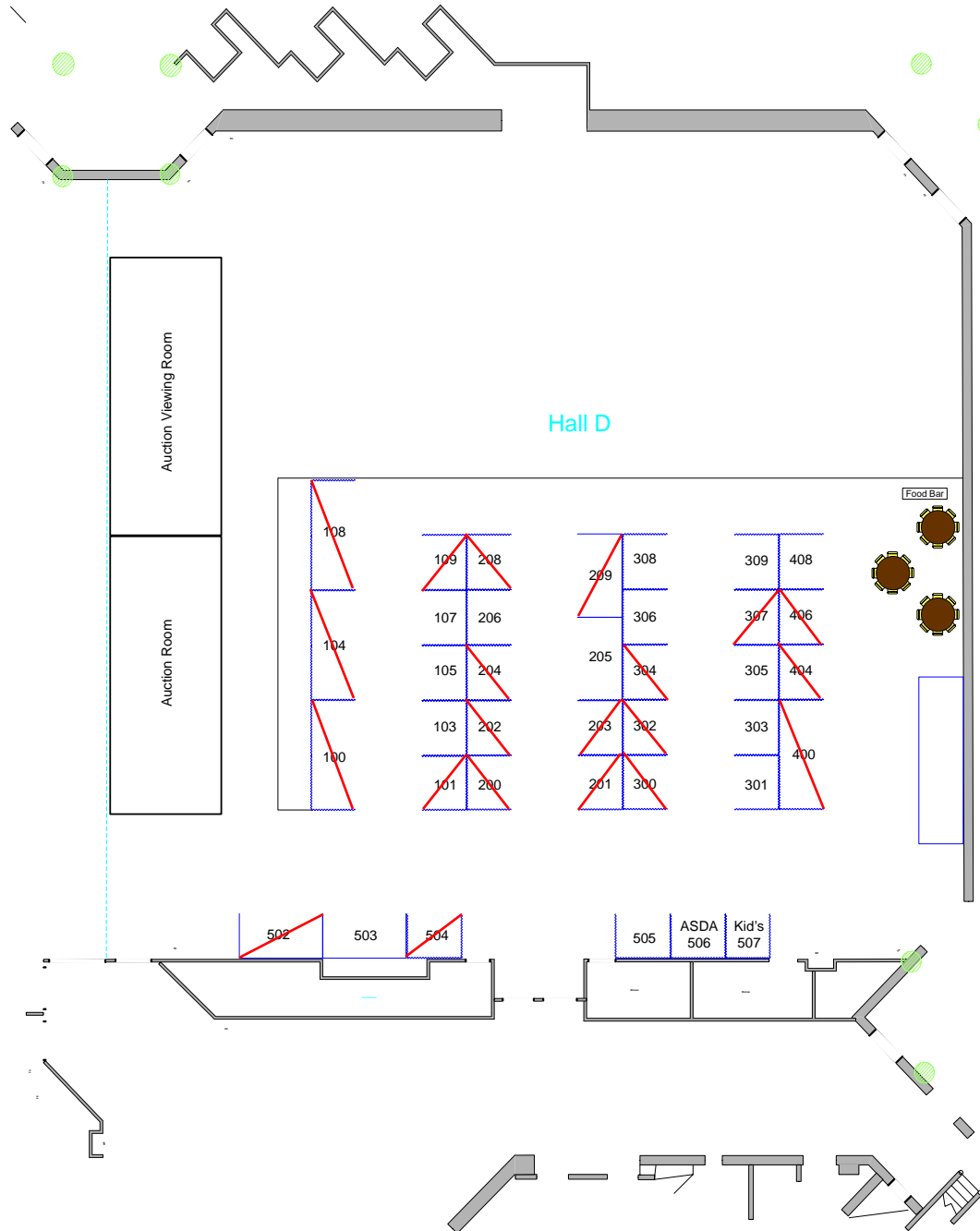
Final Payment due on May 1, 2008.

\$6.00 Administrative fee when paying by credit card.

3 School Street, Suite 205 Glen Cove, New York 11542
516-759-7000 • Email: mvhansen@erols.com • Website: www.asdaonline.com

Santa Clara Show June 27-29, 2008

Santa Clara Convention Center - Hall D



Show Title: ASDA Show 2008
Client: American Stamp Dealers Association, Inc.
Venue: Santa Clara Convention Center – Hall D
Show Date: June 27-29, 2008
Designed By: Rossi Expo, Inc.
Drawn By: John Acton

Rev. #1: LMH/032108 (initials/date)...At no charge
Rev. #2: _____ (initials/date)...At no charge
Rev. #3: _____ (initials/date)...At no charge
Rev. #4: _____ (initials/date)...At no charge

For additional revisions, please refer to your Agreement for time & material charges. Final client revisions to the floor plan must be completed ten (10) business days prior to installation of the event and should include potential booths as well as assigned booths. Changes to the finalized floor plan, after the ten (10) day deadline, will generate billing for changes with a minimum of four (4) man hours @ \$75.00 per hour to reset show on-site.

File Name: ASDA2008@SCCC – Hall D v1.vsd
 Revision Date: 03/21/2008

Booth Size:
 Booth Amount:



Rossi Expositions, Inc.
 Phone: 510-436-7500
 1040 22nd Ave.
 Oakland, Ca. 94606